COMSATS University Islamabad Sahiwal Campus

TENDER DOCUMENTS

For

Educational Web Marketing, SMS Marketing, Social Media Marketing, Printing Material and Giveaways Items for Admission/Marketing Campaign-Fall 2022 of CUI Sahiwal Campus (Tender No. CUI/SWL/Procurement/FY 21-22/150)

(Single Stage One Envelop Procedure)

Submission and Opening Date for Tender:

June 23, 2022 (Thursday)

Submission Time: 1100 hours

Opening Time: 1130 hours

Tender Issued to M/s_

June 2022



Purchase and Store Department

COMSATS Road, Off G.T.Road, Sahiwal Tel: 040-4305666-Ext-128 & 186 Web: https://www.sahiwal.comsats.edu.pk/Tenders.aspx

Invitation to Bid (Tender No. CUI/SWL/Procurement/FY 21-22/150)

Educational Web Marketing, SMS Marketing, Social Media Marketing, Printing Material and Giveaways Items for Admission/Marketing Campaign-Fall 2022 of CUI Sahiwal Campus

- 1. COMSATS University Islamabad, Sahiwal Campus, a public sector organization invites sealed bids from the *reputed firms/suppliers/advertising companies registered* with income and sales tax departments and who are on active taxpayers list (ATL) of FBR for the work titled "Educational Web Marketing, SMS Marketing, Social Media Marketing, Printing Material and Giveaways Items for Admission/Marketing Campaign-Fall 2022 of CUI Sahiwal Campus".
- 1. The procedure of open competitive bidding is **Single Stage-One Envelope.**
- Bidding documents, which are containing detailed terms and conditions, method of procurement, procedure for submission of bids, bid security, bid validity, opening of bid, evaluation criteria, clarification/rejection of bids, performance guarantee etc. are available for the interested bidders at "Purchase and Store Department, COMSATS Road, Off G.T.Road, Sahiwal". The non-refundable fee of bidding document is **Rs. Rs. 1,000** (**One Thousand Rupees Only**) in shape of pay order/Demand Draft in favor of CUI, Sahiwal.
- 3. The bidders are required to furnish in the form of Bank deposit / CDR / Pay order equivalent to 2% of the total bid price (refundable) as a Bid Security in favor of "COMSATS University Islamabad, Sahiwal Campus". Any bid which is not accompanied along with bid security shall be rejected by the CUI, Sahiwal as non-responsive and without any right of appeal.
- 5. The bids, prepared in accordance with the instructions in the bidding documents, must reach Purchase and Store department, COMSATS Road, Off G.T.Road, Sahiwal on or before 1100 hours on June 23, 2022 (Thursday). Bids will be opened at 1130 hours on the same day, in the presence of bidder's representatives who choose to attend at the same address. This advertisement is also available on the PPRA website Campus Website at www.ppra.org.pk and on the at https://sahiwal.comsats.edu.pk/Procurement/Tenders.aspx

Muhammad Umar Irshad In-charge Purchase and Store Department Cell No: 0300-6907240

TERMS AND CONDITIONS OF THE TENDER

- **1. Eligible Bidders**. Bidding is open to all firms and persons meeting the following requirements:
 - a) Registered with Income and Sales Tax Departments, Government of Pakistan
 - b) and who are on Active Taxpayers List (ATL) of Federal Board of Revenue (FBR), Government of Pakistan.
- 2. Tender Document Fee (Non-Refundable). Bidding documents along with Pay Order / Demand Draft amounting to <u>Rs. 1,000/-</u> as a tender documents fee (Non-Refundable) shall be submitted in favor of COMSATS University Islamabad, Sahiwal Campus to the address given below. No bid will be accepted without the tender documents' fee.
- **3. Bid Security** (**Refundable**). The bidder is required to furnish in the form of Deposit at Call (CDR) or a Bank Guarantee issued by a Scheduled Bank in Pakistan equivalent to 2% of the total bid price as a Bid Security in favor of "COMSATS University Islamabad, Sahiwal Campus". Any bid not accompanied by acceptable bid security shall be rejected by the Employer as non-responsive and without any right of appeal.
 - **a.** The bid securities of unsuccessful bidders will be returned upon award of contract/Issuance of Purchase Order to the successful bidder or expiry of the validity of Bid Security whichever is earlier.
 - **b.** The Bid Security may be forfeited:
 - **i.** If a bidder withdraws his bid during the period of bid validity
 - **ii.** If a bidder does not accept the correction of his bid price
 - **iii.** in case of a successful bidder, if he fails to sign the contract agreement or execute the work as specified in the bill of quantities (BoQ).
 - **iv.** in case of non-performance of the contract, delayed supply/installations or substandard supply/installation, short in quantity, the security deposited will be forfeited and the firm will be blacklisted.
- **4. Bid validity**. All prices should be valid for at least <u>120 days</u>. Withdrawal or any modification of the original offer within the bid validity period shall entitle CUI, Sahiwal Campus to forfeit the earnest money in favor of the CUI, Sahiwal Campus and / or put a ban on such vendor participation in CUI, Sahiwal Campus tenders / works
- 5. All prices should be quoted on F.O.R (Pak Rupees).

- 6. Delivery time or Completion Schedule. The exact completion/delivery time from the date of the purchase / work order will be 30 days. The handing over / completion time for this contract is of critical importance. For Educational Web Marketing, Social Media Marketing and SMS Marketing, Admission Cell will provide the date for campaign, however, in every case delivery time will be 30 days.
- 7. The bid proposal should be inclusive of freight and all other taxes and we need delivery of items at COMSATS University Islamabad, **Sahiwal** Campus's premises.
- **8.** All pages (BoQs & Terms & Conditions) are mandatory to be signed / stamped, failing which the bid may be rejected
- **9.** Any addition, deletion or modification of any clause of the procurement terms & conditions of CUI by any vendor will not be accepted and may lead to the rejection of the bid.
- 10. Site Visits/Concerned Office. Before quoting, the bidder in his own interest can visit to know the specifications of each item the Store Section of CUI Sahiwal Campus OR Concerned Office. This will help him in proper assessment of the work. Failure to do so will not absolve the vendor of his responsibility to carry out the work as specified in the tender documents. The cost of visiting the site shall be borne by the vendor and shall be at his own responsibility and risk.
- **11.** The bid form (BoQs) must be duly filled in, stamped and signed by the authorized representative of the bidder.
- **12. Method of Procurement**. Procedure for this procurement opportunity is Open Competitive Bidding as it is widely being used as the principal method of procurement for the procurement of goods, services, and works.
- 13. Submission and Opening of bids. The bid should be submitted in a sealed envelope in such manner that the contents are fully enclosed and cannot be known until duly opened. The sealed bids must reach up to June 23, 2022 (Thursday) on or before 1100 hours and will be opened on the same date at 1130 hours in the presence of available bidders. All bids submitted after the time prescribed shall be rejected and returned without being opened.
- **14.** In case, the opening date is declared as a public holiday by the Government, the next working day shall be deemed the date for submission and opening of the tender at same time and venue.
- 15. The envelope should be marked as under;

Secretary, Purchase Committee COMSATS University (CU), Sahiwal Campus COMSATS Road, Off G.T Road, Sahiwal. Tel: 040-4305001-05, Ext: 128 The envelope shall also bear the word "CONFIDENTIAL" and following identification quotation of **"Educational Web Marketing, SMS Marketing, Social Media Marketing, Printing Material and Giveaways Items for Admission/Marketing Campaign-Fall 2022 of CUI Sahiwal Campus<u>"</u>.**

- **16.** After the opening of bids, COMSATS University Islamabad, Sahiwal Campus will examine the bids for completeness as per the tender document.
- **17. Evaluation Criteria**: Technical bids will be evaluated on the basis of the following criteria:
 - The Tender will be evaluated on **Item Wise Basis**.
 - Company Profile, CNIC Number, National Tax Number (NTN) and General Sales Tax (GST) certificates should be attached.
 - Experience of the firm for providing services regarding advertising and printing services to any Federal or Provincial Government Department, Agency, Organization or autonomous body or Private Sector Organization anywhere in Pakistan. Please attach Purchase Orders/Work Orders with technical proposals.
 - The Tenderer is a bidder who has not been blacklisted by any Federal or Provincial Government Department, Agency, Organization or autonomous body or Private Sector Organization anywhere in Pakistan. The vendor will provide this undertaking on judicial stamp paper with Technical Proposal.
- **18. Evaluation of bids**. Bids will be evaluated in accordance with the evaluation criteria and other terms and conditions set forth in the bidding documents.
- **19. Clarification of bids. -** After opening of bids, bidders are not allowed to alter or modify his bid. However, the procuring agency may seek and accept clarifications to the bid that do not change the substance of the bid.
- **20. Arithmetic Errors.** The Tender shall be checked for any arithmetic errors which shall be rectified. The Tender Price as determined after arithmetic corrections shall be termed as the Corrected Total Tender Price which shall binding upon the Tenderer.
- **21. One Bid per Bidder**. Conditional or alternative bids are not allowed. Bidders are required to quote one bid/one brand. If bidders quote two bids/different brands then their bids are liable to be rejected. However, the alternative bids with separate bid security can be accepted.

22. COMSATS University Islamabad, Sahiwal Campus reserves the rights to reject the bid if;

- i. Received without earnest money
- ii. Received later than the date and time fixed for tender submission
- iii. The tender is unsigned/ unstamped
- iv. The offer is ambiguous
- v. The offer is conditional
- vi. Offer is made by the unauthorized agent/ supplier of the original equipment manufacturer (If, required under tender clause No. 17).
- vii. The offer is from a firm, which is blacklisted by any Govt. Office.
- viii. The offer is received by telephone/telex/fax/telegram.
- ix. Any unsigned / ambiguous erasing, cutting / overwriting etc. are made.
- **23.** It is the sole responsibility of the agent / supplier / manufacturer to comply with the applicable laws, be national or international.
- **24.** Purchase order (s) will be awarded to the lowest or technically recommended bidder (s) on the basis of item wise / subtotal wise / grand total wise according to the nature of BoQs.
- **25. Rejection of bids**. COMSATS University Islamabad, Sahiwal reserves all the rights to reject all bids or proposals at any time prior to the acceptance of a bid or proposals. CUI, Sahiwal Campus will communicate the grounds for rejection of bids upon request of any supplier or contractor but not liable to justify those grounds
- **26.** The contract will be executed and handed over in satisfactory conditions up to the entire satisfaction of COMSATS University Islamabad, Sahiwal Campus.
- **27.** The Employer will inspect the supplied and provided items to verify their conformity to the Technical Specifications given in BoQ. The inspection will be conducted at the final destination.

28. Special Conditions.-

- **i.** The quality of material and its printing will be the same as per the specifications provided in Tender Documents.
- **ii.** The work order will be issued to the lowest bidder.
- **iii.** The bill will be processed for payment after seeking verification of all material.

- **29. Force Majeure.** The Supplier shall not be liable for forfeiture of its Performance Security, liquidated damages, or termination for default if and to the extent that its delay in performance or other failures to perform its obligations under the Contract is the result of an event of Force Majeure.
 - a) For purposes of this Clause, "Force Majeure" means an event or situation beyond the control of the Supplier that is not foreseeable, is unavoidable, and its origin is not due to negligence or lack of care on the part of the Supplier. Such events may include, but not be limited to, acts of the Purchaser in its sovereign capacity, wars or revolutions, fires, floods, epidemics, quarantine restrictions, and freight embargoes.
 - **b**) If a Force Majeure situation arises, the Supplier shall promptly notify the Purchaser in writing of such condition and the cause thereof. Unless otherwise directed by the Purchaser in writing, the Supplier shall continue to perform its obligations under the Contract as far as is reasonably practicable and shall seek all reasonable alternative means for performance not prevented by the Force Majeure event.
- **30. Extensions of Time.** -If at any time after issuance of Purchase Order, the Supplier should encounter conditions impeding timely delivery of the Items pursuant to tender Clause 06, the Supplier shall promptly notify the Purchaser in writing of the delay, its likely duration, and its cause. As soon as practicable after receipt of the Supplier's notice, the Purchaser shall evaluate the situation and may at its discretion extends the Supplier's time for delivery, in which case the extension shall be ratified by the parties by amendment of the Contract.
 - a) Except in case of Force Majeure, as provided under Tender Clause 29, a delay by the Supplier in the performance of its Delivery and Completion obligations shall render the Supplier liable to the imposition of liquidated damages pursuant to Tender Clause 31, unless an extension of time is agreed upon, pursuant to Tender Clause 30.
- **31. Liquidated Damages**. If the vendor fails to deliver the goods / services to CUI-Sahiwal in time then the penalty will be charged as under:
 - a. 0.5% per day of the Purchase Order for first 10 working days.
 - b. 0.75% per day of the Purchase Order, after that, up to a maximum of 10% of sum stated in the Purchase/Work Order. Once the maximum is reached, the Purchaser may terminate the contract pursuant to tender clause 35, earnest money and payment may be forfeited.
- **32.** If the delivered goods / services are not according to the required quality standards / specifications, the same shall be liable to be rejected after inspection. The vendor would be required to supply as per requirements mentioned in our BoQs, otherwise, the

purchase / work order will be cancelled after the due date with confiscation of earnest money.

- **33.** On account payments. Part / Advance payments are not allowed. Payment will be made on submission of Invoice in the name of "COMSATS University Islamabad, Sahiwal Campus" with a copy of delivery challan (s) after the complete order has been supplied, inspected and accepted which includes delivery / installation, and COMSATS acceptance / inspection thereof.
- **34.** Deduction of Income Tax and any other tax will be deducted at source according to Government prevailing rules.

35. Termination.

35.1 Termination for Default

(a) The Purchaser, without prejudice to any other remedy for breach of Contract, by Notice of default sent to the Supplier, may terminate the Contract in whole or in part:

(i) if the Supplier fails to deliver any or all of the Goods within the period specified in the Contract, or within any extension thereof granted by the Purchaser pursuant to Tender Clause 30; or

(ii) if the Supplier fails to perform any other obligation under the Contract.

(b) In the event the Purchaser terminates the Contract in whole or in part, pursuant to Tender Clause 35.1(a), the Purchaser may procure, upon such terms and in such manner as it deems appropriate, Goods or Related Services similar to those undelivered or not performed, and the Supplier shall be liable to the Purchaser for any additional costs for such similar Goods. However, the Supplier shall continue performance of the Contract to the extent not terminated.

(c) if the Supplier, in the judgment of the Purchaser, has engaged in corrupt and fraudulent practices, in competing for or in executing the Contract.

35.2 Termination for Insolvency

The Purchaser may at any time terminate the Contract by giving Notice to the Supplier if the Supplier becomes bankrupt or otherwise insolvent. In such event, the termination will without compensation to the Supplier, provided that such termination will not prejudice or affect any right of action or remedy that has accrued or will accrue thereafter to the Purchaser.

35.3 Termination for Convenience

(a) The Purchaser, by Notice sent to the Supplier, may terminate the Contract, in whole or in part, at any time for its convenience. The Notice of termination shall specify

be

that termination is for the Purchaser's convenience, the extent to which performance of the Supplier under the Contract is terminated, and the date upon which such termination becomes effective.

(b) The Goods that are complete and ready for shipment within twenty-eight (28) days after the Supplier's receipt of the Notice of termination shall be accepted by the Purchaser at the Contract terms and prices. For the remaining Goods, the Purchaser may elect:

(i) To have any portion completed and delivered at the Contract terms and prices; and/or

(ii) To cancel the remainder and pay to the Supplier an agreed amount for partially completed Goods and for materials and parts previously procured by the Supplier.

- **36.** In case of any grievances, the matter will be redressed as per PPRA Rules.
- **37. Blacklisting of Suppliers and Contractors**. A procuring agency can permanently or temporarily bar from participation in its respective procurement proceedings, the suppliers and contractors who either consistently failed to provide satisfactory performances or found to be indulging in corrupt or fraudulent practices.
- **38.** In case of any grievances, the matter will be redressed as per PPRA Rules.
- **39.** The quantities given in the Bill of Quantities are estimated and provisional and are given to provide a common basis for bidding. The basis of payment will be the actual quantities of work executed and measured by the Bidder and verified by the Department/Concerned Office and valued at the rates and prices entered in the priced Bill of Quantities, where applicable, and otherwise at such rates and prices as the Employer may fix as per the Contract.
- **40.** The CUI, Sahiwal Campus reserves the right to modify the quantities of goods / services at any time before the award of purchase / work order.
- **41.** In the case of repeat orders, fifteen percent (**15%**) of the Original Procurement within the bid validity period will be considered as the permissible limit to issue variation.
- **42.** The bidder should furnish a certificate as worded below in token of acceptance of all the terms and conditions of the tender. Otherwise, the tender will not be considered under any circumstances.
- **43.** I / We hereby confirm to have read carefully the terms and conditions of your Tender Enquiry dated for opening on..... for the purchase of

We agree to abide by all these terms and conditions/instructions.

- **44.** Certified that the prices quoted against advertise tender dated...... are not more than the prices charged from any other purchasing agencies in the county in the financial year..... and in case of any discrepancy, We/I hereby undertake to refund the price charged in excess if and when asked to do so.
- **45.** Certified that the prices quoted by our firm are inclusive of G.S.T and all taxes as per rules and regulations.

<u>Company / Vendor Name:</u>	••••
Name of Tenderer:	
Postal Address:	•••••
<u>Tel. / Mobile:</u>	
<u>NTN#:</u> <u>GST#:</u>	•••••
<u>C.</u> N.I.C No:	
Signature of Tenderer:	
Date and Stamp:	,

• Please also attach the Certificate supporting being Active Taxpayer as per the requirement of FBR.

Bill of Quantities (BoQ) (Item Wise Basis)

Educational Web Marketing, SMS Marketing, Social Media Marketing, Printing Material and Giveaways Items for Admission/Marketing Campaign-Fall 2022 of CUI Sahiwal Campus

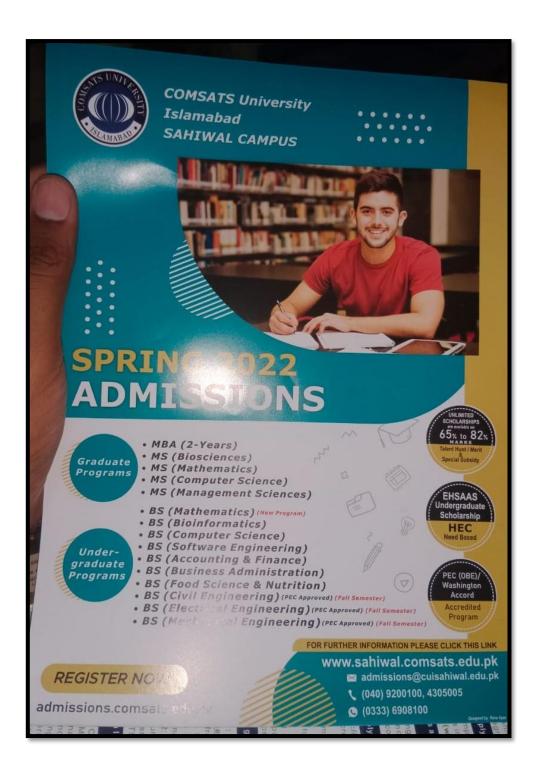
Campus						
Sr. #	Item Name & Specification		Qty	Rates to be quotedinclusive of all Taxesand Delivery ChargesUnit Price(Rs)(Rs)		
1	Educational Websites Advertisement on popular educational website of the Pakistan like; Ilm ki Dunya, EduVision, Hamariweb & etc.	No	-			
2	SMS Marketing Branded SMS required for the Advertisement	No.	1,000,000			
3	Social Media Marketing Advertisement of Social Media Plat Forum (Facebook) 2 Million People Reach	No.	2 Million			
4	Printing of Flyers Printing of flyers on art paper 128 gram, text in four color on the front side and single color printing on the back side, Size A4. Packing Required 500 Flyers/Box. (As per Sample)	No	20,000			
5	Printing of F.A.Q Size A4, art paper 128 gram, two colors printing on front and back sides. (As per sample)	No	1,000			
6	Ball Points-Piano Power-0.8mm-with Printing (COMSATS University Islamabad, Sahiwal Campus)-A Sample is Required for Selection. Solid slim barrel, strong steel clip and push button, the mechanism with comfortable unique grip. Needle Point Tip, 0.8 mm,	No.	1,000			

	Tungsten Carbide, Strong Steel Clip, Solid			
	Slim Barrel, Comfortable Unique Grip,			
	Multi Color of Ballpoint, Blue Ink Color			
	(Equivalent OR Higher)			
	Wooden key chain with Printing-		1,000	
7	Sample is Required	No.		
	CUI logo both side		,	
	(As Per Sample Equivalent OR Higher)			
	Printed Mugs with Printed Box		100	
8		No.	100	
	(As Per Sample Equivalent OR Higher)			
	Note/Drafting Pad with Printing			
	Outside Cover 210-Gram art card with four			
9	colors printing and 80 gram inside one	No.	200	
	color printing-50 Pages/Pad Size 7.25 x 10			
	Inches.			
	(As per Sample)			
	Hand Bags			
	10.75" x 13" x 3" inches, 4 Color Bleach		100	
1	8 8	No.	100	
	Lamination and Dori.			
	(As Per Sample Equivalent OR Higher)			
	Grand Total (Rs.)			
	Grand Total in words			

Note:

- The Purchase/Work order will be awarded on <u>Item Wise Basis.</u>
- Printing text will be finalized by the Admission Cell. The successful bidder is required to get the sample approved by the Admission Cell before final printing.
- Bidders shall price the Bill of Quantities in Pakistani Rupees only.
- For all the Brands mentioned in this tender (if any), the term "or equivalent" is hereby added and shall be considered as per PPRA rules. Equivalent means the same specifications.
- Multiple prices of an item may lead to rejection of the item/bid.

Sample of Flyers (Front View): (Design will be Provided)



Sample of Flyers (Back View): (Design will be Provided)

	Sahiwal Campus (A Public Sector University of Ministry of Science and Technology) Campus Based Scholarships /Assistanceship Scheme for Spring 2022 Semester					
Sr.		harships /Assistanceship Scheme	tanceship Scheme for Spring 2022 Semester			
No.	Scholarship Title	Eligibility Criteria	Total Semester Fee (Rs.)	Amount of Scholarship/ Subsidy (Rs.)	Balance to t paid by a Stud (Rs.)	
	Free Education for Top 10 Board Position Holders	Top 10 Position holders (each category) of all BISE and PBTE for all BS Engineering Programs	111,500	100,000	11,500	
		Top 10 Position holders (each category) of all BISE and PBTE for all BS Non Engineering Programs	96,500	85,000	11,500	
	100% Merit/ Talent Hunt Scholarship	82% and above marks in Terminal Exam of all th	111,500	85,500	26,000	
S	75% Merri Scholarship	75% and above marks in Taxania	96,500	70,500	26,000	
9 https:far	Special Subsidy/Scholarship for pr	BSSE program)	96,500	44,500	52,000	
scholarship	(Food Science & Nutrition) Special Subsidy/Scholarship for BS (Bioinformatics)	65% and above marks in Terminal Exam	96,500	34,500	62,000	
s Struct	Special Subsidy/Scholarship for BS (Business Administration) Program	(Bioinformatics) Program.	96,500	44,500	52,000	
6 Special Sub	Special Subsidy/Scholarship for BS	Administration Program	96,500	44,500	52,000	
10 Inev	(Accounting & Finance) Program Special Subsidy/Scholarship for In	A contract to an	96,500	44,500	52,000	
Sind F	(Mathematics) Program		96,500	44,500	52,000	
le a		et indents in each graduate	100% Tuition fee waiver			
	inship / Sibling Concessions	the Employeduing basis	Rs. 8,000/- per stude	int per somester fo	r all programs.	
13 (E	SAID Graduate Scholarships Ingineering and IT Discipline programs) EMALES Only	For Financially Needy Students	Fully funded scholarship equivalent to waiver of tution fee and other academic cost (As per approval of the (HC) Fully funded scholarship equivalent to waiver of tution fee			
14 Soly EH	SAAS Undergraduate Scholarships	Ene Transment of			0	
Scholt	ajab Worker Welfare Fund (PWWF)		and	nonthly stipend oproval of the HEC	Card and a constraint of the	
Papung Schi	ofarship (Open Merit) Jab Educational Endowment Fund	As per PWWF Eligibility Criteria	As per Approval of Punj	ab Worker Welfun	e Fund (PWWF)	
PEE (PEE	F) Scholarship onal Bank of Pakistan's Qarz +-	As per PEEF Eligibility Criteria	Upto Rs. 96,000 and Rs. 217,000/- for BS and Master level programs respectively		5 and Master	
Hasn	ā	Interest Free Loan	As per Appro	val of the donor ap	RITCY	
Hasna		emister wise Interest Free Loan for 10 Years As per Approval of the donor agency		tency		
Crief former AddressLinau &	tee Ro. 22,000 will be charged at the tone of advecta Scheme may be reasond from tone to tree.	in for all pengrams. For subsequent servestions(s)				

Sample of Frequently Asked Questions (FAQ)-Front View (Design will be Provided)



Sample of Frequently Asked Questions (FAQ)- Back View (Design will be Provided)

(MSME)	I Engineering	A 16-years deg	ree (or equival	Eligibility Criteria ent) in relevant field from an accredited educational institutio marks in annual system) along-with valid GAT score. No third division or D grade			
(mome) academic career. A 16-years degree (or equivalent) in relevant field: Business Administration, Administrative Sciences, Public							
MS in Manageme (MSMS)	ant Sciences	Administration, Commerce, BBS and MBA from an accredited educational institution with minimum 2.5/4.00 CGPA (or 60% marks in annual system) along-with valid GAT score. No third division or D grade in academic career.					
MS in Computer (MSCS)	Science	A 18-years degree (or equivalent) in relevant field: Computer Science, Information Technology from an accredite educational institution with minimum 2.5/4.00 CGPA (or 60% marks in annual system) along-with valid GAT score. No thir division or D grade in academic career.					
MS in Bioscience	es (MSBS)	A 16-years degree (or equivalent) in relevant field. Biosciences, Bioinformatics, Bio-chemistry, Biology, Life sciences fro an accredited educational institution with minimum 2.5/4.00 CGPA (or 60% marks in annual system) along-with valid GAT score. No third division or D grade in academic career.					
MS in Mathemati	cs	score, No third division or D grade in academic career. A 16-years degree (or equivalent) in relevant field M.Sc. Mathematics (2-years) or BS Mathematics (4-years) from an accredited educational institution with minimum 2.5/4.00 CGPA (or 60% marks in annual system) along-with valid GAT score. No third division or D grade in academic career.					
MBA (1.5 Year)	A 16-years degree (or equivalent) in relevant field: Business Administration, Administrative			cademic career. In relevant field: Business Administration, Administrative Sciences, Publ BA from a accredited educational institution with minimum 2.5/4.00 CGPA (or 60			
marks in annual system			system) along-w	stem) along-with valid GAT score. No third division or D grade in academic career			
				n) in relevant field with 4 years of working experience, having minimum 2.07.4.0% marks (annual system) from an accredited educational institution along-with) in relevant field with minimum 2.074.0 CGPA or 50% marks (annual system) from r			
MCS & BBS (2 Ye		accredited education	onal institution along	with valid NAT score, without any third division (annual system) or long-with valid NAT score, without any third division (annual system) or			
M.Sc. Mathemati	cs	D grade (semest	ter system) in ac	ademic career.			
BS(BA), BS(TN), BS (A&F) BS (Software Eng	gineering)	valid NAT score. Intermediate with	mathematics or eq	nimum 50% marks, from an accredited educational institution along-with uivalent with minimum 50% marks from an accredited educational institution			
BS (Computer So BS (Bioinformati	cience)	along-with valid N Intermediate with I	IAT score. Pre-Medical, Pre-Er	ngineering, ICS or equivalent with minimum 50% marks from an accredited			
BS (Food Scienc		Intermediate with I	tion along-with vali Pre-Medical or 3 Yes	d NAT score. ars diploma holders for food sciences and technology with minimum 50% marks tion along-with valid NTS score.			
BS (Mechanical Engg BS (Electrical Engg.)	1.)			tion along-with valid NTS score. relevant discipline as specified by Pakistan Engineering Council (PEC) with minimum 60 lution along-with valid NAT score. 2% quota for DAE.			
		ulation Criteria?		How many students have been graduated from			
Degree/Certificate		Masters Programs	MS Programs	CUI Sahiwal Campus?			
Matriculation	10%	10%	05%	2331 students have been graduated in eleven batches who ar			
Intermediate Bachelor	40% -	15% 30%	10% 25%	serving different organizations / institutions. What facilities are available in CUI Sahiwal Campus?			
Entrance Test Interview	50%	45%	40% 20%				
Following Schola	rahin ara avail	able at CIII Sabi	ual Campua?	 Highly qualified faculty having PhD/MS qualifications from reputed international universities. 			
scholarships/supp	ort schemes t			 High Tech fully air conditioned Computer Labs connecte with high speed internet. Class rooms equipped with multimedia, free Wireles Internet connectivity in entire campus 			
scholarships/supp education at CUI S • Campus Funded > Free Educatio > CUI Sahiwal C > Unlimited Mer waiverfornone > Special Subsi Math, MBA 1.5 & Finance) and > CUI Qarz-e-Ha > Kinship/Siblir • External Funded > Pak-USAID Me > HEC Needs Ba: > Punjab Educa Program. > Ihsan Trust (M > Punjab Worke (Fully funded hostelfee, mea > Prime Ministei (Fully funded hostelfee, mea	ort schemes t ahiwal Campus Scholarships: nforTop10Boar ampusTalent H rit Scholarship idy for every ar MBA Executive BS (BI)program san (Interestfre ngs Concession Scholarships rit&NeedsBase sed Scholarships titonal Endown eezan Bank)Qa rWelfareFund scholarships ei Icharges, bookt r's NationalICT scholarships oest Icharges, bookt	o help students rd Position Holder untScholarship s (equivalent to , BBS, BS (BA), E is. teloan) for 10 Yea n. edScholarship Pr program. nent Fund (PEE rz-e-Hasna (PWWF) Scholar: quivalent to wai sallowance, stipe sallowance, stipe sallowance, stipe ship (SSMS).	e offer various pay for their rs. rs. rs. 75% tuition fee in MCS, M.Sc. 3S (Accounting rs. rs. rs. rs. F) Scholarship ship Program. ver of full fee, indetc) larship ver of full fee,	with high speed internet.			
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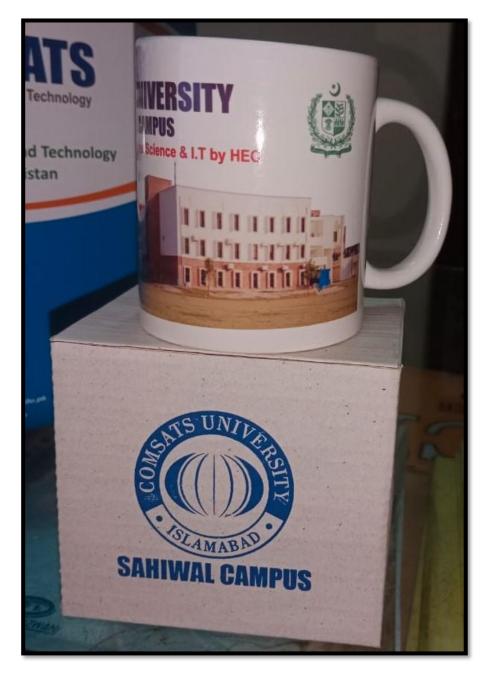
Sample of Ball Points with Printing (Sample is required)



Sample of Key Chains (Sample is required) (Design will be Provided)



<u>Sample of Mug</u> (Design will be Provided)

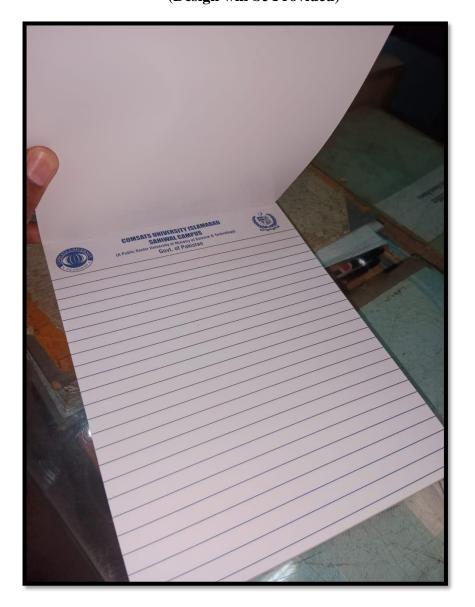


Sample of Note Pad/Drafting Pad-Front View

(Design will be Provided)



Sample of Note Pad/Drafting Pad- Inside View (Design will be Provided)



Sample of Paper Bags (Design will be Provided)



Signature & Stamp of Bidder

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Sheet for Evaluation of Technical Proposals of the Vendors

Sr.No	Evaluation Criteria	Provided
01	Complete Company Profile	
02	Valid NTN & GST Numbers	
03	Active Taxpayer List	
04	Photocopies of Purchase Orders for providing advertising and printing services to any Federal or Provincial Government Department, Agency, Organization or autonomous body or Private Sector Organization anywhere in Pakistan.	
05	Affidavit on Judicial Stamp Paper of Rs. 50/	
06	Acceptance of Terms and Conditions, Sign and Stamp on each Page of Tender Documents.	